

# Maximize your Sales Potential

## Earn Your CCSP 2009 at No Cost!

The CCSP 2009 equips you with the knowledge needed to tell the Citrix story and successfully sell Citrix core technologies by addressing customer needs, overcoming major sales objections and leveraging best practices.

New for 2009, the CCSP curriculum includes decision-based scenarios designed to simulate real-world sales situations, robust sales libraries with valuable resources, and interactive Flash movies illustrating the Citrix Delivery Center™ story. You will also learn how to integrate the 2009 Citrix Key Plays into your sales strategy.

Partners currently holding a CCSP 2007 or CCSP 2008 should upgrade to the CCSP 2009 to continue to take full advantage of partner benefits.

### CCSP 2009 Certification Tracks

The CCSP 2009 curriculum consists of four specialized tracks focusing on the primary product lines within the Citrix Delivery Center. Candidates who attain all four tracks earn the designation of CCSP 2009 for Application Delivery.

- CCSP 2009 for Desktop Virtualization Requirements
  - CSP-001-1W CCSP 2009 Selling the Citrix Delivery Center (duration: 1.5 hours)
  - CXD-001-1W CCSP 2009 Selling Citrix XenDesktop (duration: 1hour)
  
- CCSP 2009 for Application Virtualization
  - CSP-001-1W CCSP 2009 Selling the Citrix Delivery Center (duration: 1.5 hours)
  - CXA-001-1W CCSP 2009 Selling Citrix XenApp (duration: 1hour)
  
- CCSP 2009 for Server Virtualization
  - CSP-001-1W CCSP 2009 Selling the Citrix Delivery Center (duration: 1.5 hours)
  - CXS-001-1W CCSP 2009 Selling Citrix XenServer (duration: 1hour)
  
- CCSP 2009 for Application Networking
  - CSP-001-1W CCSP 2009 Selling the Citrix Delivery Center (duration: 1.5 hours)
  - CNS-001-1W CCSP 2009 Selling Citrix NetScaler (duration: 1hour)

To learn more and register, go to [www.citrix.com/CCSP](http://www.citrix.com/CCSP) (My Citrix log in required).