

Maximize your Sales Potential

CCSP 2010 Now Available!

The CCSP 2010 equips you with the knowledge needed to tell the Citrix story and successfully sell Citrix core technologies by addressing customer needs, overcoming major sales objections and leveraging best practices.

For 2010, the CCSP curriculum has been updated to include the latest XenDesktop and XenApp messaging related to the launch of Citrix XenDesktop 4. The curriculum includes decision-based scenarios designed to simulate real-world sales situations, robust sales libraries with valuable resources, and interactive Flash movies illustrating the Citrix Delivery Center story.

CCSP 2010 Certification Tracks

The CCSP 2010 curriculum consists of four specialized tracks focusing on the primary product lines within the Citrix Delivery Center. Candidates who attain all four tracks earn the designation of CCSP 2010 for Application Delivery.

- CCSP 2010 for Desktop Virtualization Requirements
 - CSP-003-1W CCSP 2010 Selling the Citrix Delivery Center (duration: 1.5 hours)
 - CXD-003-1W CCSP 2010 Selling Citrix XenDesktop (duration: 1hour)

- CCSP 2010 for Application Virtualization
 - CSP-003-1W CCSP 2010 Selling the Citrix Delivery Center (duration: 1.5 hours)
 - CXA-003-1W CCSP 2010 Selling Citrix XenApp (duration: 1hour)

- CCSP 2010 for Server Virtualization
 - CSP-003-1W CCSP 2010 Selling the Citrix Delivery Center (duration: 1.5 hours)
 - CXS-003-1W CCSP 2010 Selling Citrix XenServer (duration: 1hour)

- CCSP 2010 for Application Networking
 - CSP-003-1W CCSP 2010 Selling the Citrix Delivery Center (duration: 1.5 hours)
 - CNS-003-1W CCSP 2010 Selling Citrix NetScaler (duration: 1hour)

To learn more and register, go to www.citrix.com/CCSP (My Citrix log in required).